

John Renneth Suarez

Solutions Architect / Senior Developer (PHP, SQL, React)

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Summary

Solutions Architect and Senior Developer with over 20 years of experience designing scalable, high-performance software solutions and mentoring engineering teams.

- Led 15+ years of continuous platform evolution for a US marketing company as primary engineering developer and technical lead
- Increased content output by 10x through AI-assisted workflows
- Modernized legacy CMS platforms into scalable component-driven systems
- Designed geo-targeted content systems improving engagement across high-traffic platforms

Technical Skills

Backend & Architecture:

PHP, Cakephp, Laravel, Expo, Node.js, REST APIs, Wordpress, C# .NET, Python

Frontend:

React, React Native, TailwindCSS, Shadcn UI, Elementor

Cloud, DevOps, CI/CD:

AWS, Google Cloud, Azure, Github Actions, Docker, Digital Ocean, Cloudflare

Databases:

MySQL, MongoDB, PostgreSQL, MSSQL

AI Tools & Integrations:

Claude, Copilot, Gemini, OpenAI API

Microservices:

Google Places, RevenueCat, Vercel, Expo EAS, Clerk, Convex

Experiences

ECLARO

Senior Developer / Solutions Architect

September 2010 - December 2025

Primary engineering lead and long-term consultant for [Longitude73](#) (US), working directly with executives, editorial leadership, and product stakeholders.

Product & Platform Leadership

- Led end-to-end modernization of a legacy CMS into a scalable, component-based platform supporting multiple digital properties
- Reduced maintenance overhead and improved development velocity through reusable architecture and shared components
- Partnered with executive stakeholders to define product direction, align technical decisions with business goals, and prioritize high-impact features

Engineering Impact

- Architected and integrated AI-assisted content workflows, increasing editorial output from 1 to 10 articles per day per editor without additional headcount
- Implemented geo-spatial search systems using MongoDB to deliver location-relevant content and improve user engagement
- Designed reusable backend and frontend systems enabling faster iteration and consistent user experiences across platforms

Performance & UX

- Improved site performance and accessibility through high Lighthouse scoring implementations, contributing to better SEO and user experience
- Optimized backend systems and data flows to support scalable traffic and content growth

Leadership & Collaboration

- Acted as a bridge between business and engineering teams, translating complex requirements into scalable technical solutions
- Mentored engineers and guided architectural decisions, code quality, and development standards

Mobile Development (Recent)

- Leading development of a cross-platform mobile application using React Native (Expo) and modern backend services
- Collaborating on onboarding flows, authentication systems, and real-time data interactions

OPTIMUM SOURCE INC

Senior PHP Developer

February 2010 - August 2010

- Maintained HR software usability and performance for a US-based company
- Enhanced backend systems to support faster reporting and compliance workflows
- Led delivery of feature updates and communicate issues and solutions with clients

MICROSOURCING

Senior PHP Developer

July 2008 - July 2009

- Developed and enhanced web applications for international clients
- Improved eCommerce user flows (checkout, search) to support conversion goals
- Modernized legacy modules to enable faster marketing and campaign execution

THE DESIGN PEOPLE

Senior PHP Developer

June 2006 – July 2008

- Built CMS-driven platforms and reusable frameworks supporting multiple client websites
- Improved scalability and reduced delivery time through modular architecture and process improvements

ACCENTURE

Software Engineer

June 2004 - June 2006

- Worked on enterprise systems including PeopleSoft and Oracle CRM
- Gained experience in large-scale SDLC, QA processes, and cross-functional collaboration

EDUCATION

Polytechnic University of the Philippines

BS Computer Science (2000–2004)